

# World Diabetes Day 2017

Social media pack

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To the women of diabetes. Thank you! ♥



# About this pack

We have created this pack to give you a way to support World Diabetes Day on Tuesday 14 November 2017.

World Diabetes Day is celebrated every year on 14 November. The day is a significant date in the diabetes calendar – it marks the anniversary of the birth of the man who co-discovered the medical use of insulin, Sir Frederick Banting. Banting was responsible for isolating insulin for the first time in 1922, alongside Charles Best, for which they won a Nobel Prize one year later in 1923.

This pack contains social media posts and images that you may like to share on Facebook, Twitter, Instagram or LinkedIn.

You can also create your own, just try to use the hashtags #WDD, #WDD17 or #WorldDiabetesDay #WomenAndDiabetes in the message, tag our social media profiles, and also link through to our website: [bit.ly/WDD17](http://bit.ly/WDD17)

## About this year's theme

This year, we are taking the opportunity to recognise the day-to-day achievements of women in the field of diabetes – many of which go unnoticed.

Women are often responsible for ensuring their loved ones' diabetes is managed, many work as diabetes nurse educators, doctors, endocrinologists and researchers, and many live with diabetes themselves.

This year we want to thank all these women who are touched by diabetes and who have touched the lives of those affected by diabetes.

# About this pack

## World Diabetes Day social media

### Diabetes Victoria

Facebook [@DiabetesAustraliaVic](#)

Twitter [@DiabetesVic](#)

LinkedIn [Diabetes Victoria](#)

Instagram [@DiabetesVictoria](#)

[bit.ly/WDD17](#)

### International Diabetes Federation

Facebook [@WorldDiabetesDay](#)

Twitter [@WDD](#)

[www.worlddiabetesday.org](#)

Hashtags: #WDD #WDD17 #WorldDiabetesDay #WomenAndDiabetes

### Images

You can download all images from [this folder](#).



# Facebook

Help us spread the word on Facebook, here's some suggestions:

## Leading up to WDD

*To the women of diabetes – thank you.*

*This year, on World Diabetes Day 2017 we want to thank all the women who help people living with diabetes every day. Sometimes you may feel your efforts go unnoticed, but it doesn't mean we don't appreciate you. [bit.ly/WDD17](http://bit.ly/WDD17)*

*World Diabetes Day 2017 theme is: To the women of diabetes – thank you.*

*We are taking the opportunity to recognise the day-to-day achievements of women in the field of diabetes – many of which go unnoticed [bit.ly/WDD17](http://bit.ly/WDD17)*

## On WDD: 14 November

*Today is World Diabetes Day and Diabetes Victoria's theme is: To the women of diabetes – thank you.*

*Women are often responsible for ensuring their loved ones' diabetes is managed, many work in healthcare, and many live with diabetes themselves.*

*This year we are thanking all these women who are touched by diabetes and who have touched the lives of those affected by diabetes. [bit.ly/WDD17](http://bit.ly/WDD17)*

You can download all images from [this folder](#).

 diabetes  
victoria







# Twitter

Help us spread the word on Twitter, here's some suggestions:

## Leading up to WDD

*To the women of diabetes, thank you #WDD17 #WDD  
[bit.ly/WDD17](https://bit.ly/WDD17)*

*For #WorldDiabetesDay, I want to thank the women in  
diabetes that often go unnoticed...#WDD #WDD17  
[bit.ly/WDD17](https://bit.ly/WDD17)*

## On WDD: 14 November

*Today is #WorldDiabetesDay, and our theme is: To the  
women of diabetes – thank you. #WDD17 #WDD  
[bit.ly/WDD17](https://bit.ly/WDD17)*

You can download all images from [this folder](#).

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# Instagram



Help us spread the word on Instagram, use any of these images and be sure to tag us @DiabetesVictoria  
Please also use the hashtags #WDD #WDD17 #WorldDiabetesDay #WomenAndDiabetes



You can download all images from [this folder](#).

# Social Media Banners

You may even like to update your social media profiles with these banners



You can download all images from [this folder](#).





To the women of diabetes. Thank you! 



570 Elizabeth Street  
Melbourne Victoria 3000  
**Telephone** 03 9667 1777  
**Fax** 03 9667 1778

**Diabetes Victoria Helpline** 1300 437 386  
**Email** [mail@diabetesvic.org.au](mailto:mail@diabetesvic.org.au)  
**Website** [diabetesvic.org.au](http://diabetesvic.org.au)  
**ABN** 71 005 239 510