





Major Giving



Glen Noonan, CEO Diabetes Victoria

A brief message from the CEO

90 Victorians are diagnosed with diabetes every day, making it the fastest-growing chronic condition in our state. Diabetes is a serious and relentless condition that can lead to further health complications. However, a stigma exists around diabetes, which means it does not receive the support it deserves. Diabetes Victoria understands the urgent need to change this reality. We see a future where people with diabetes live well and longer, and where there is a cure for, or prevention of, all types of diabetes. A future where people with diabetes will benefit from more research breakthroughs and have better access to quality healthcare, treatments and technologies.

This document outlines our key philanthropic funding needs to drive the critical initiatives that will make this vision a reality. With your support, we can transform the health and wellbeing of all Victorians affected by diabetes. You can help us achieve our vision of a world in which diabetes can do no harm.

Thank you for your consideration.

Time for action

All types of diabetes are growing at an unprecedented rate. Diabetes is the leading cause of preventable blindness in adults and accounts for 40% of kidney failure. People with diabetes are four times more likely to have a heart attack and two times more likely to have a stroke. 1 in 4 patients in Victorian hospitals have diabetes. The magnitude and severity of diabetes means we must move fast. Together, we can change the narrative and transform lives.



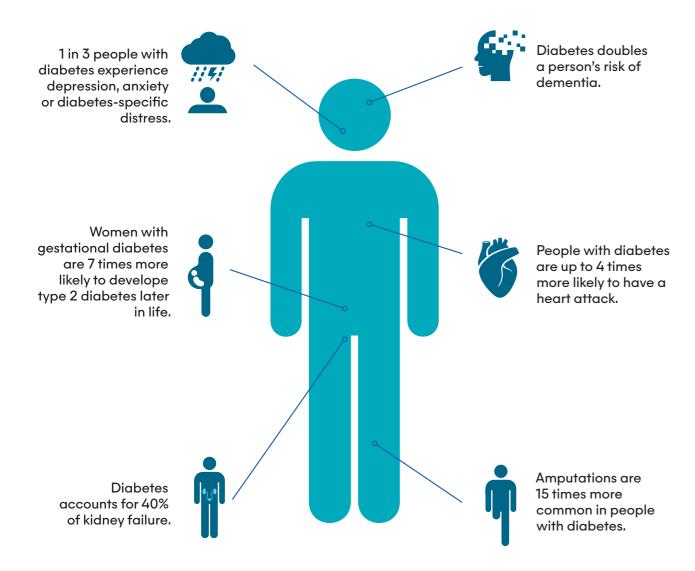
Our Purpose



We are dedicated to reducing the impact of all types of diabetes on people, families, communities and health systems across Victoria. Diabetes Victoria has delivered camps for children with type 1 diabetes for 70 years, supports 80 peer support groups across the state, leads diabetes education programs and contributes millions to diabetes research. None of these achievements would be possible without our community and our partners. We have positively impacted many lives, but there is more work to be done.



Impact of diabetes





400,000 Victorians live with diabetes.

500,000 are at high risk of developing diabetes.

125,000 Victorians have undiagnosed (silent) type 2 diabetes.

Diabetes is at least twice as common among those living in regional/ remote areas or living in households with the lowest incomes. Despite significant health impacts, diabetes receives less national research funding than other major health priorities.

National Health and Medical Research Council (NHMRC) funding for diabetes research has dropped by 34% over the past decade.



Our priorities for change

Priority 1

Accelerating Diabetes Research Breakthroughs

Preventing all types of diabetes, improving health and quality of life, and searching for a cure.

Our Focus

- Innovative Research: Enable scientific breakthroughs through structured investments in behavioural and translational research.
- Prevention and a Cure: Focus on preventing all types of diabetes, reducing complications, and finding a cure.
- Partnerships and Community: Strong partnerships to link research outcomes to impactful changes in education, management, and prevention so that more people benefit, sooner.

Target Outcomes

- Accelerated breakthroughs benefiting more people in Victoria and beyond.
- · A stronger consumer voice in research priorities.
- Improved public health impacts through strategic, wellfunded research.

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Priority 2

Public Awareness and Community Campaigns

Improving health outcomes for more than 500,000 Victorians affected by, or at risk of, diabetes via improved policy, access and awareness.

Our Focus

- **Prevention Programs:** Increase participation in diabetes prevention and self-management initiatives.
- Policy and Advocacy: Drive progress on affordable medicines, technologies, and care for all.
- Awareness and Education: Combat myths and improve public understanding of diabetes.

Target Outcomes

- · Fewer Victorians developing or living with undiagnosed type 2 diabetes.
- Fewer Victorians developing related conditions.
- Greater access to affordable care, glucose monitoring and insulin technologies for people with all types of diabetes.
- Reduced stigma and better quality of life for people with diabetes.

Priority 3

Clinical Care and Training Services

Expanding tailored clinical care and training to improve diabetes-related outcomes for more than 3,000 Victorians each year.

Our Focus

- Psychology Services: Tailored support for psychosocial health and diabetes.
- Training Programs for Health Workers: Equip health workers with specialised skills.
- Telehealth and Mobile Clinics: Expand access to diabetes support in rural and regional communities.
- Gestational Diabetes Support: Develop targeted care programs for people with gestational diabetes.

Target Outcomes

- · Empowered self-management for people living with diabetes.
- · Increased support for gestational diabetes.
- Enhanced care delivery in rural and regional areas, reducing hospital admissions.



Priority 4

Community Education and Support Programs

More community education and support programs to improve health outcomes for more than 25,000 Victorians each year.

Our Focus

- **Diabetes Camps:** Essential program for young people living with type 1 diabetes.
- Peer Support: Community-led diabetes support initiatives, including in-language programs.
- Culturally Inclusive Care: Co-designed diabetes education and resources for CALD communities.
- Aboriginal Health: Expand culturally safe programs and workforce capacity.
- OzDAFNE (Dose Adjustment For Normal Eating): Deliver face-to-face and pump-based training programs for adults with type 1 diabetes

Target Outcomes

- · All Victorians have access to diabetes self-management programs
- · Increased community empowerment and wellbeing.



The Impact of Your Generosity

When you choose to give, you become part of a powerful movement for change. Your support enables groundbreaking research, life-changing programs, and a stronger voice for the millions of people living with, or at risk of, diabetes.

As a major giver, you will:

- **Be closer to the work.** You'll gain behind-the-scenes insights into the impact of your support, including regular updates and opportunities to connect directly with program leaders and researchers.
- Join a passionate community. You'll be part of a community of likeminded individuals who are committed to a future free from the burden of diabetes.
- Shape the future. You'll have the chance to support bold ideas and long-term solutions, knowing your contribution is driving meaningful, measurable progress.

See your values in action. Whether your gift is inspired by personal experience, a desire to improve lives, or a vision for a brighter future, your support will create a lasting legacy of impact.



The lifelong impact of Diabetes Camps

From the outside looking in, a Diabetes Camp looks exactly like any other summer or sleepaway camp – kids from all walks of life coming together for outdoor adventures and endless laughter.

What makes a diabetes camp special?

It's the fun of a traditional camp delivered alongside tailored education sessions about nutrition, insulin management and self-care. Campers feel empowered to manage their type 1 diabetes independently, as they create a unique bond with peers who understand their daily challenges.

Campers are supervised by a team of health professionals, creating a safe environment with personalised support, and peace of mind for parents.

One parent shared:

"I cannot quantify how many areas of my daughter's mental health and understanding about T1D have been positively impacted by her time at camps over the years. These camps have given her a sense of belonging, courage, tolerance and confidence to be unapologetically herself. Camps have given her lifelong friendships in a normally very isolating world."





Meaghan was seven when she was diagnosed with type 1 diabetes, a moment that brought big changes to her daily life. After a week in hospital, she returned home to a new routine, but it was at Diabetes Victoria Camp where everything changed.

"Camp became my safe place. It was the first time I saw other kids just like me. I wasn't the only one managing diabetes; I was part of something. Having friends at camps changed my life."

At camp, living with diabetes is normalised. Children learn to navigate life with confidence and independence - supported by health professionals, staff living with diabetes, and surrounded by peers who understand exactly what they're going through.

"It showed me that people with diabetes live full, joyful lives, and achieve incredible things. Those Camps gave me confidence, connection, and the courage to grow into who I am today."

That experience shaped Meaghan's path. Today, she's a health researcher working to support others just as she was supported.



Contact us

To discuss how your support can make a lasting impact, please contact:

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